

Creative Portfolio Resume

Resume template / DOCX, Google Docs, text-based PDF

Best for

Designers, writers, marketers, and content strategists

Summary

A polished resume that gives visual professionals room for portfolio links, campaign context, and measurable creative work.

Sample Skills

- Brand systems
- Copywriting
- Figma
- Campaign planning
- Creative direction

Sample Impact Bullets

- Developed launch messaging and landing page copy that lifted trial signups by 18%.
- Built a reusable design kit that reduced campaign production time by two days per cycle.
- Led content refresh across 42 evergreen pages while preserving search intent and editorial tone.